

Q26. How concerned are you about the following environmental issues?

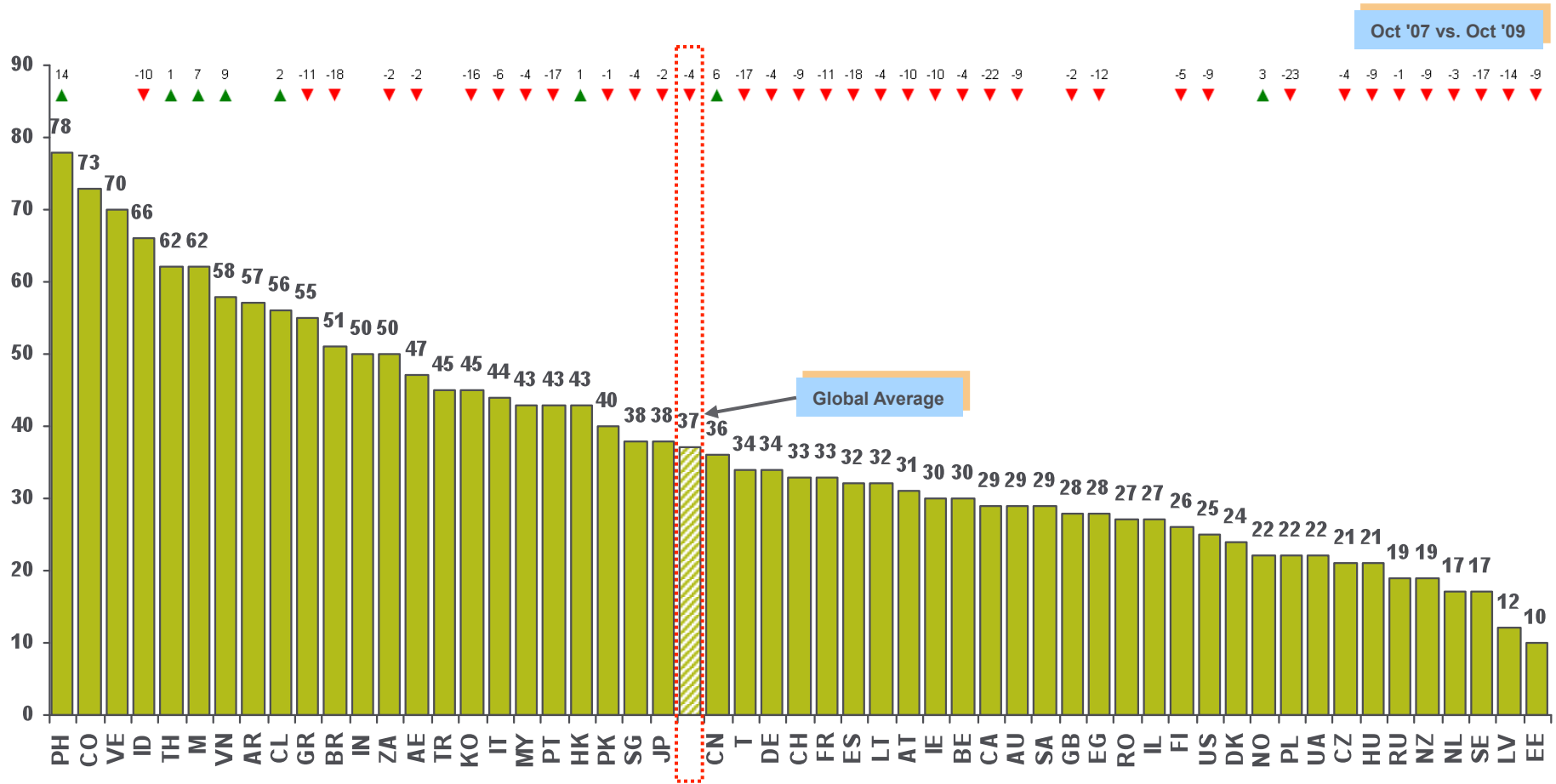
Climate change / global warming

Source: Nielsen Global Omni Online Survey - Oct 2009-Oct 2007



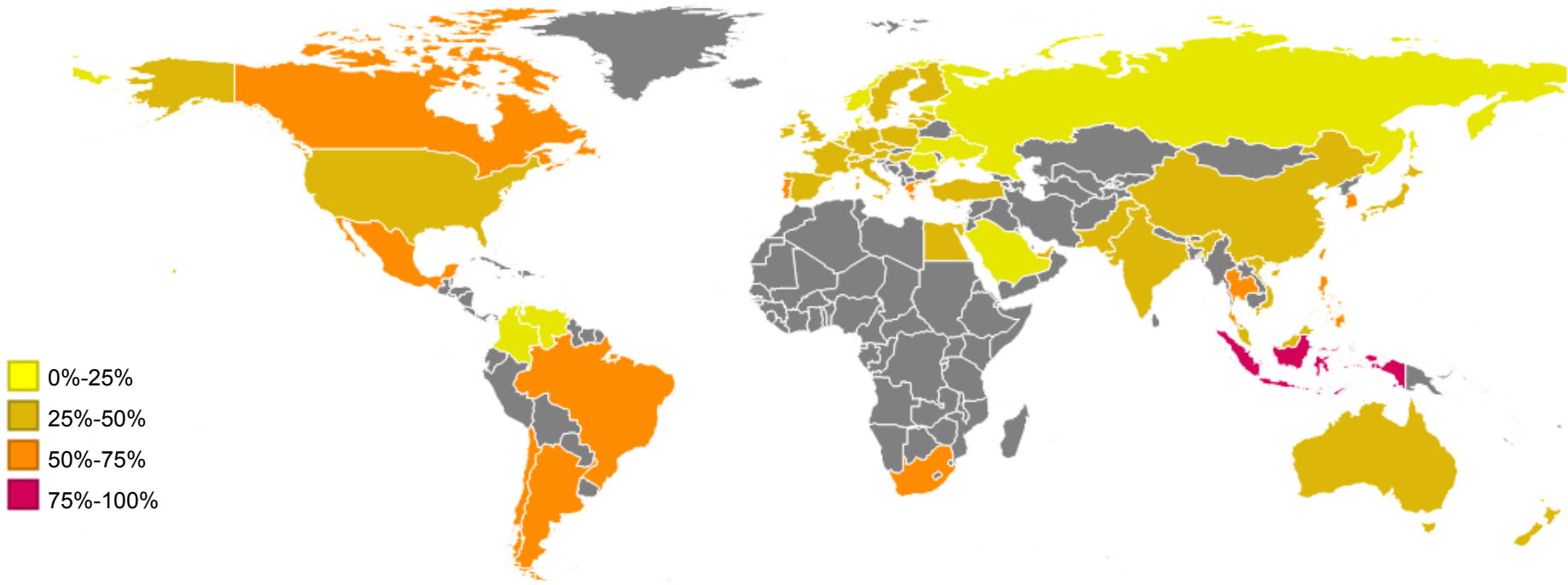
Q26. How concerned are you about the following environmental issues? - (R1) Climate change / global warming

Net (%) very concerned about climate change/global warming



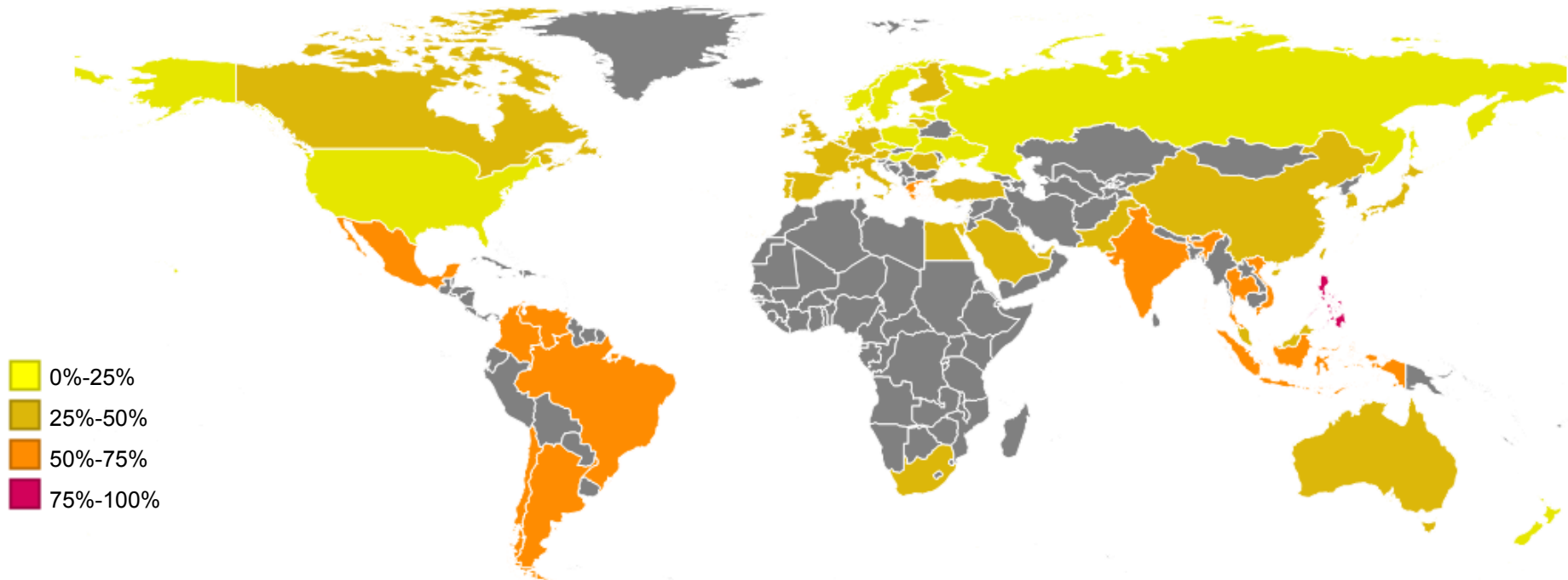
Source: Nielsen Global Omni Online Survey - Q3 2009

October 2007: How concerned are you about the following environmental issues? - (R1) Climate change / global warming



Source: Nielsen Global Omni Online Survey – 2H 2007

October 2009: How concerned are you about the following environmental issues? - (R1) Climate change / global warming



Source: Nielsen Global Omni Online Survey - Q3 2009

Country	Country Code	2 dig
Australia	1	AU
Austria	2	AT
Belgium	3	BE
Brazil	4	BR
Canada	5	CA
Chile	6	CL
China	7	CN
Denmark	8	DK
Finland	9	FI
France	10	FR
Germany	11	DE
Greece	12	GR
Hong Kong	13	HK
India	14	IN
Indonesia	15	ID
Ireland	16	IE
Italy	17	IT
Japan	18	JP
South Korea	19	KO
Malaysia	20	MY
Mexico	21	MX
Netherlands	22	NL
New Zealand	23	NZ
Norway	24	NO
Philippines	25	PH
Poland	26	PL
Portugal	27	PT
Russia	28	RU
Singapore	29	SG
South Africa	30	ZA
Spain	31	ES
Sweden	32	SE
Switzerland	33	CH
Taiwan	34	TW
Thailand	35	TH
Turkey	36	TR
UK	37	GB
US	38	US
Czech Republic	39	CZ
Hungary	40	HU
UAE	41	AE
Argentina	42	AR
Vietnam	43	VN
Estonia	44	EE
Latvia	45	LV
Lithuania	46	LT
Romania	47	RO
Egypt	48	EG
Pakistan	49	PK
Columbia	50	CO
Israel	51	IL
Venezuela	52	VE
Saudi Arabia	53	SA