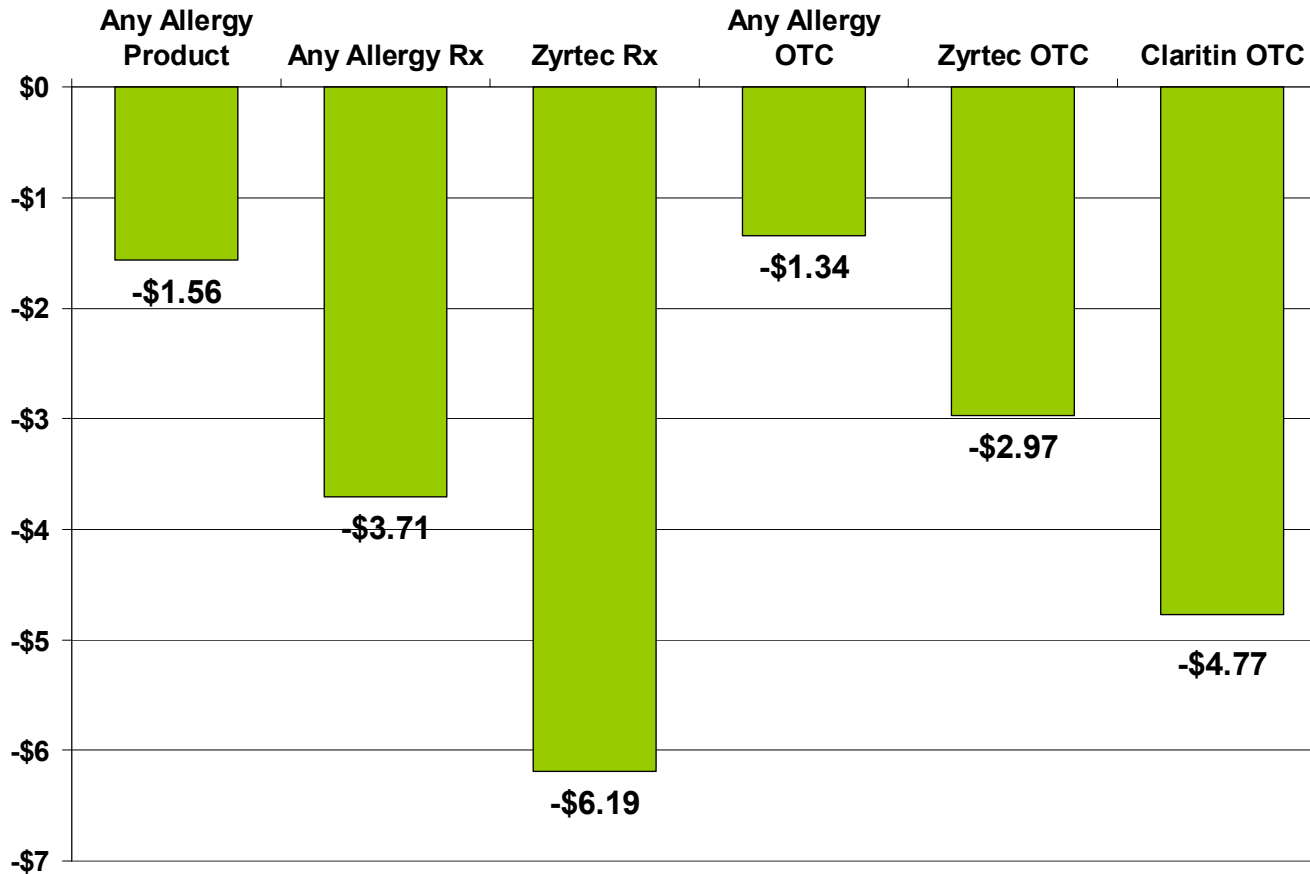


PL Cetirizine represented a cost savings to many different allergy patient groups, compared with most recent switching transaction

Average Out Of Pocket Cost Savings* For Patients Switching From...



*Price differential (in this case, cost savings) for PL Cetirizine purchase versus most recent non-PL Cetirizine transaction (i.e. product switched from).