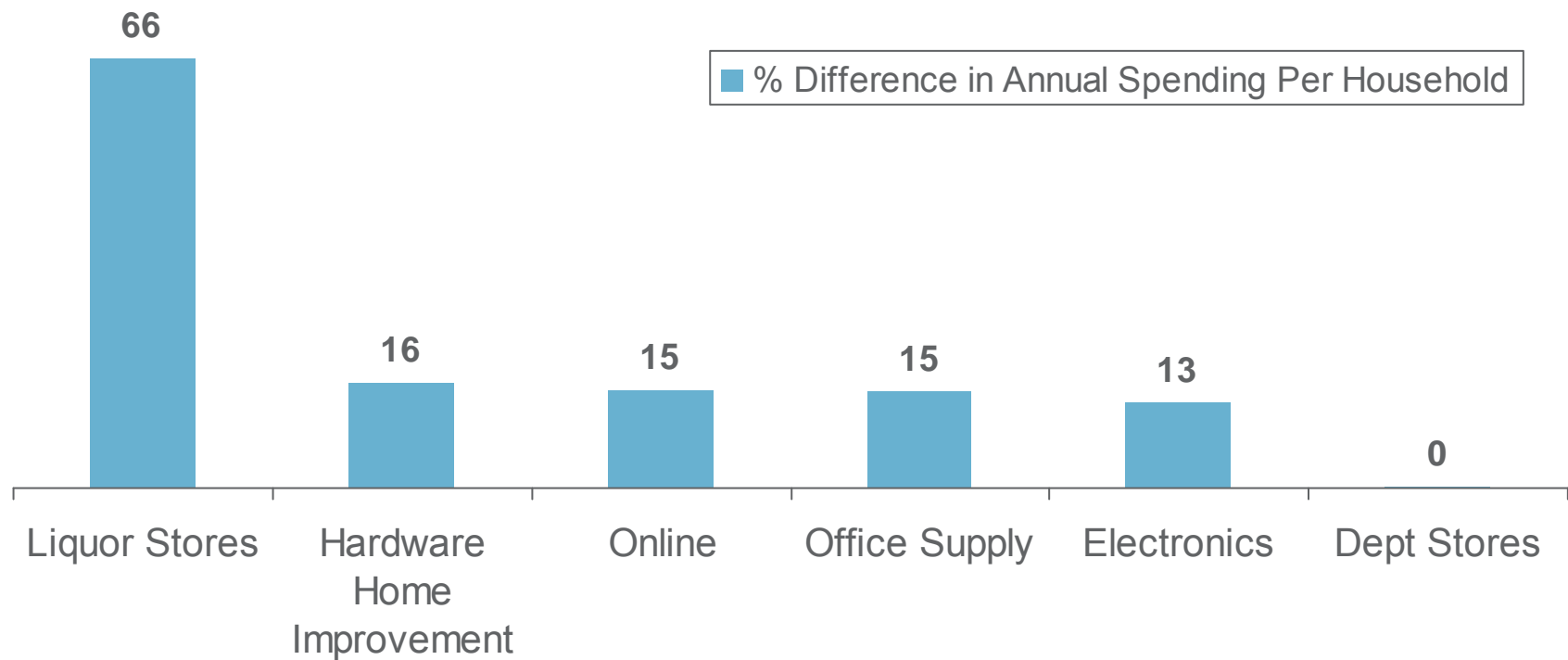


# Gourmet Cooks Outspend Other Households in Many Other Retail Channels

### Gourmet Cooks versus Remaining Households



Source: Homescan®, a service of The Nielsen Company – 52 w/e 5/31/2008 – all products