



Presidential Debate TV Sum of RTGs,  
SHRs and Projections across all stations  
broadcasting the Presidential Debate for the  
night of October 2, 2008 within a MM or  
LPM market.

DMA Rank	Market	RTG Rank	Total RTGs
26	Baltimore	1	59.1
21	St. Louis	2	58.3
7	Boston (Manchester)	3	54.3
43	Norfolk-Portsmouth-Newport News	4	53.9
29	Nashville	5	53.4
38	West Palm Beach-Ft. Pierce	6	53.4
31	Kansas City	7	53.2
58	Richmond-Petersburg	8	52.1
23	Pittsburgh	9	51.9
11	Detroit	10	51.8
24	Charlotte	11	51.6
48	Memphis	12	51.4
9	Washington, DC (Hagerstown)	13	51.2
40	Birmingham (Anniston and Tuscaloosa)	14	51.1
32	Columbus, OH	15	50.9
15	Minneapolis-St. Paul	16	49.8
50	Louisville	17	49.5
30	Hartford & New Haven	18	49.4
27	Raleigh-Durham (Fayetteville)	19	49.3
34	Cincinnati	20	49.0
25	Indianapolis	21	48.5
46	Greensboro-High Point-Winston-Salem	22	48.0
51	Buffalo	23	47.9
62	Ft. Myers-Naples	24	47.8
1	New York	25	47.6
8	Atlanta	26	47.3
64	Dayton	27	47.1
19	Orlando-Daytona Beach-Melbourne	28	46.9
4	Philadelphia	29	45.8
17	Cleveland-Akron (Canton)	30	45.5
16	Miami-Ft. Lauderdale	31	44.8
45	Oklahoma City	32	44.5
49	Austin	33	44.2
36	Greenville-Spartanburg-Asheville-Anderson	34	44.1
52	Providence-New Bedford	35	43.9
13	Tampa-St. Pete (Sarasota)	36	43.6
28	San Diego	37	41.6
18	Denver	38	40.8
61	Tulsa	39	40.8
3	Chicago	40	40.3
37	San Antonio	41	40.3
47	Jacksonville	42	40.1
59	Knoxville	43	39.8
33	Salt Lake City	44	39.7
6	San Francisco-Oakland-San Jose	45	39.3
35	Milwaukee	46	39.3
44	Albuquerque-Santa Fe	47	39.1
53	New Orleans	48	39.0
5	Dallas-Ft. Worth	49	38.8
42	Las Vegas	50	38.4
12	Phoenix (Prescott)	51	36.9
14	Seattle-Tacoma	52	36.8
22	Portland, OR	53	36.0
20	Sacramento-Stockton-Modesto	54	35.2
2	Los Angeles	55	34.4
10	Houston ***	56	0.0

Weighted Avg. of 55 markets: 45.0

\* Stations include ABC, CBS, NBC, FOX, PBS, Telefe

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\*\*Stations include CNN, MSNBC, CNBC, FXNC, CSF

\*\*\*Houston was below intab requirements and won't have d:  
Denver and Miami releases are delayed.