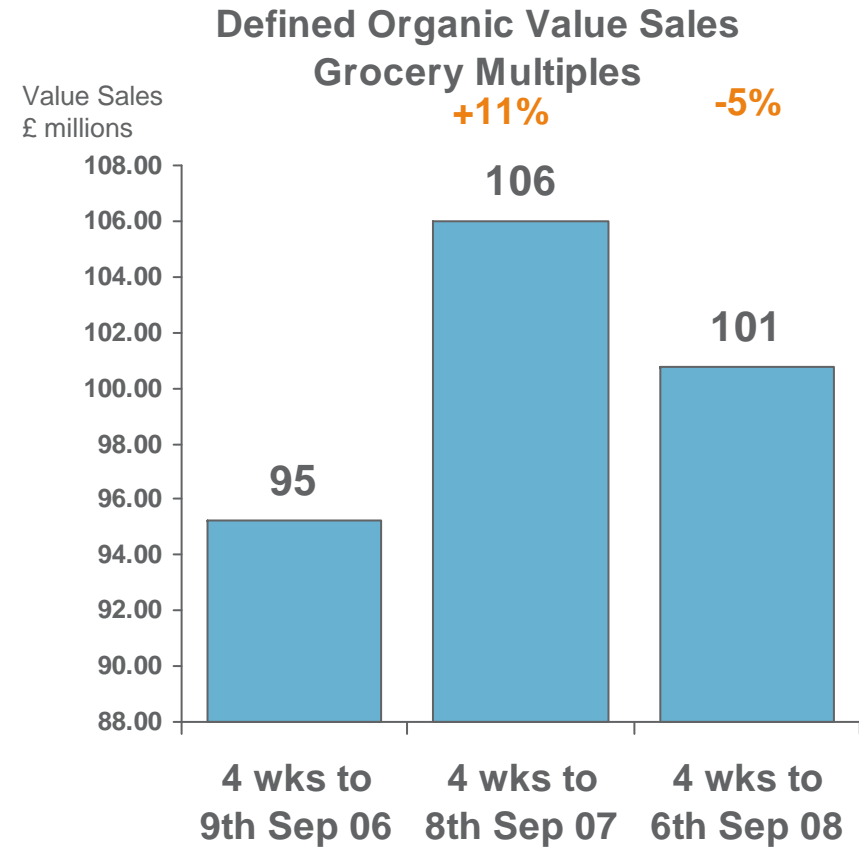
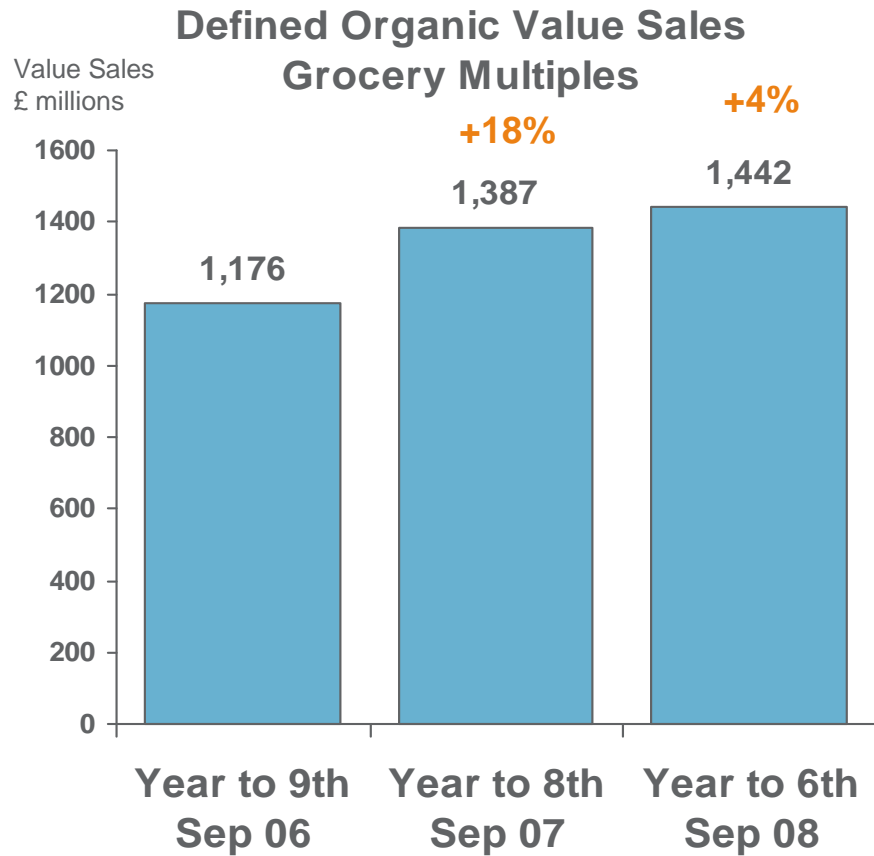


# Is Organic out of favour as UK budgets are tightened?

Organics growth has slowed to +4%, down from 18% last year, with the latest 4 weeks showing a decline on last year.



## Share of Organic on Total Business

1.5%      1.7%      1.6%

## Share of Organic on Total Business

1.6%      1.7%      1.5%

Source : Nielsen ScanTrack Grocery Multiples