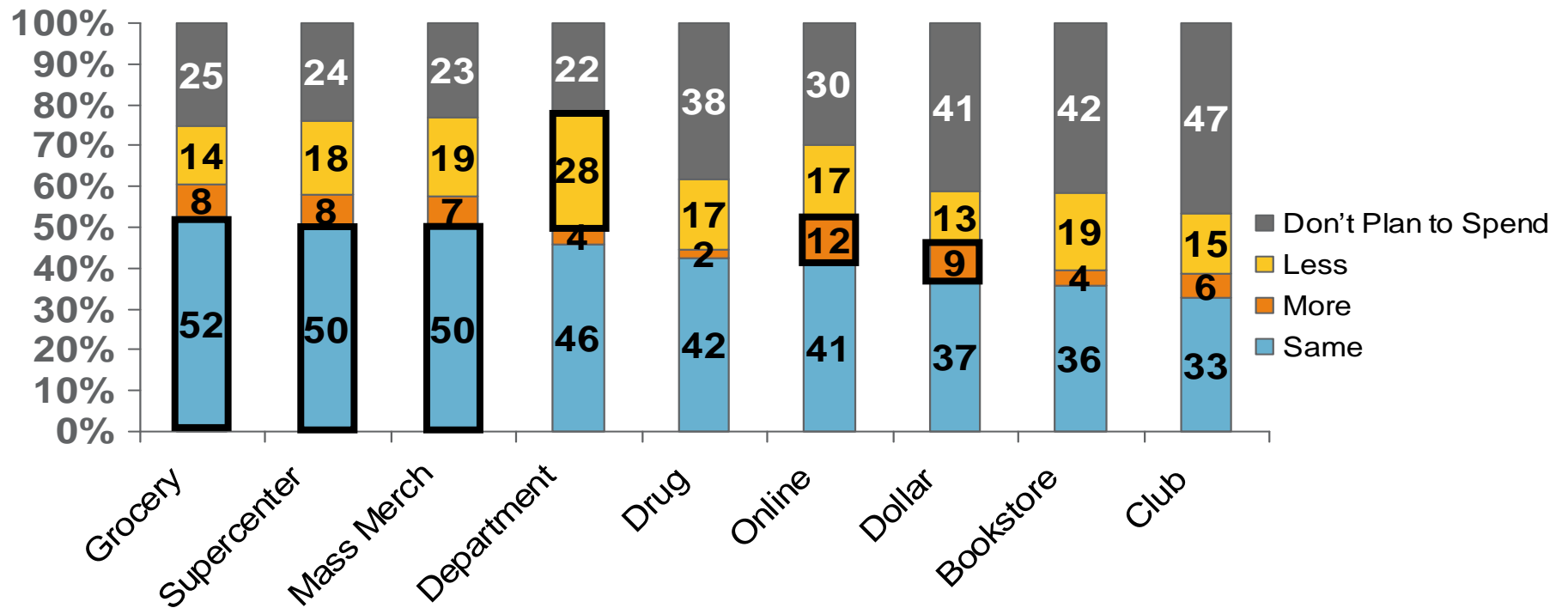


Grocery, Supercenters & Mass Should Do Better Among Those Expecting to Spend the Same – big Risk for Dept Stores; Upside for Online & Dollar

Expectations for 2008 Holiday Spending



Source: Homescan®, a service of The Nielsen Company – PanelViews Survey – September 2008